**(each of these steps needs to be graphically illustrated or drawn)**

Customer Order To Delivery Process

Private/White Label Order       Bulk Liquid  Order                                     

**STEP 1**

Liquid sample is created per the customer’s specific request (could be a rum a tequila a whiskey a cocktail in a can, etc.

**STEP 2**

Customer selects what packaging options they want for their new brand of spirit (bottle - cap - labels - shipper)

**STEP 3**

Order is officially placed by customer

**STEP 4**  
Ingredients and materials are ordered

**STEP 5**

Final recipe is produced

**STEP 6**  
Customer provides final approval on finished product and packaging

**STEP 7**

COLA and regulatory requirements - paperwork are filed

**STEP 8**  
Brand is bottled - canned and labeled

**STEP 9**                         
Cases ship to distributor

**STEP 10**  
Customer launches his new brand and celebrates with his spirit now sold in stores

**STEP 1**

**STEP 2**

**STEP 3**

**STEP 4**

**STEP 5**

**STEP 6**

Product is shipped to customer in Totes or an ISO Tanker truck

Because the first five steps are the same maybe there is a way to simplify this particular type of order within the flow and when you get to **STEP 8** you show on one side the bottles and boxes getting packed (for private label orders) and on the other side you show a Tote or ISO container for the “bulk” liquid orders.